



Friday, April 14, 2023
HSC Conference Center
Hybrid Conference
9:30 am - 4:30 pm

Keck Medicine of USC
1st Annual Medical Quality Symposium:
Embrace, Engage, Empower

Keck School of Medicine of USC

Presented By:
Keck Medical Center
and USC Office of Continuing Medical Education

PROGRAM AGENDA

9:30 am **Live Registration Opens and Continental Breakfast**

9:45 am **Virtual Login Begins**

10:00 am **Introductions and Welcome**

Stephanie Hall, MD

10:05 am **Opening**

Steven Shapiro, MD

Morning Session

10:20 am **USC's Commitment to Quality**

Amy A. Ross, PhD

10:40 am **Improving System Quality: The Power of an Institute**

Tom Bates, MBA, BSN, RN

10:50 am **Personalizing Quality**

Joseph W. Szokol, MD, JD, MBA

11:10 am **Leading Quality in Cancer Care**

Steven R. Grossman, MD, PhD

11:30 am **Quality Leader Panel Q&A**

Moderator: Tarina Kang, MD

12:00 pm **Lunch**

Afternoon Session

1:00 pm **Introduction of Keynote Speaker**

Stephanie Hall, MD

1:05 pm **Keynote Lecture: The APSF: Our Patients & Providers Are the Top Safety Priority**

Steven Greenberg, MD

2:05 pm **Networking and Poster Presentation (Speakers with Posters)**

2:45 pm **Poster Presentation- (Oral Presentation): Patient Safety**

Awardee

3:05 pm **Poster Presentation- (Oral Presentation): Clinical Quality Improvement #1**

Awardee

3:25 pm **Poster Presentation- (Oral Presentation): Clinical Quality Improvement #2**

Awardee

3:45 pm **Break**

3:55 pm **Poster Presentation- (Oral Presentation): Healthcare Equity**

Awardee

4:15 pm **Poster Presentation- (Oral Presentation): Inclusion Access & Efficiency**

Awardee

4:35 pm **Award Ceremony**

•Patient Safety

•Clinical Quality Improvement #1

•Clinical Quality Improvement #2

•Healthcare Equity Inclusion

•Access & Efficiency

Stephanie Hall, MD

4:50 pm **Adjourn**

Networking and Social Hour follow



FACULTY

COURSE DIRECTOR



Stephanie Hall, MD
Chief Medical Officer
Keck Hospital of USC and
USC Norris Comprehensive Cancer Center
Chief Clinical Officer, University Clinical Services
Associate Dean Clinical Affairs
Keck School of Medicine of USC

KECK SCHOOL OF MEDICINE OF USC



Steven Shapiro, MD
Senior Vice President and
Chief Executive Officer for USC Health



**Tom Bates, MBA, BSN,
RN, CPHQ, CPHRM, LNCC**
Chief Quality Officer
Keck Medicine of USC
Quality Institute



Steven R. Grossman, MD, PhD
Ronald H. Bloom
Family Chair in Cancer Research
Cancer Physician in Chief
USC Norris Comprehensive Cancer Center
Keck School of Medicine of USC



Joseph W. Szokol, MD, JD, MBA, FASA
Clinical Professor of Anesthesiology
Department of Anesthesiology
Executive Director of Mentorship and
Physician Development
Keck Medicine of USC
Chief Health Policy Officer
American Society of Anesthesiologists (ASA)

FACULTY

GUEST FACULTY



Amy A. Ross, PhD '86

Amy is a third-generation Angeleno, and was raised in the Los Angeles foothill communities. She began her undergraduate studies at UC Irvine and completed her BA in Psychobiology at Cal State Northridge. Amy received her PhD in Experimental Pathology from the Keck School of Medicine of USC in 1986. She worked in the cancer diagnostics field for over 25 years.

Amy's research focused on the detection of low numbers of tumor cells in the circulation of cancer patients as a means of targeting early relapse. She is the author of over 75 scientific publications and the holder of three US patents. She served as Senior Vice President of Scientific Affairs at Nexell Therapeutics and as

patents. She served as Senior Vice President of Scientific Affairs at Nexell Therapeutics and as an Associate Biologist at the California Institute of Technology. Amy currently serves as an advisor on the Michelson Prize and Grants Foundation Scientific Advisory Board.

Amy was one of the founding members of the USC Lambda LGBT Alumni Association in 1992. She served on Lambda's first Board of Directors and subsequently as a co-president twice. She has been active in the LGBTQ scientific community for over 30 years; notably as a founding member of the National Organization of Gay and Lesbian Scientists and Technical Professionals. She has presented workshops and symposia on LGBTQ perspectives on AIDS research, the biology of sexual orientation, and LGBTQ diversity and inclusion in the sciences at national and international scientific meetings.

At USC, Amy served on the USC Alumni Association Board of Governors for five years, and served as President of the Alumni Association Board of Governors from 2014-2015. She was elected to USC Board of Trustees in 2015 and to the USC Health Systems Board in 2021 and serves as Chair of the HealthSystem Governing Board Quality Committee. Amy also serves as the Director on the USC Arcadia Hospital Board and as member of the USC Verdugo Hills Hospital Foundation Board.



Steven Greenberg, MD, FCCP, FCCM

Steven Greenberg has been practicing Anesthesiology and Critical Care Medicine at North Shore University HealthSystem in Evanston, Illinois, since 2006. He graduated from the University of Wisconsin-Madison Medical School and continued his medical training at Northwestern University Feinberg School of Medicine in the field of Anesthesiology. There, he served as Chief Resident of Anesthesiology and was inducted into the Alpha Omega Alpha Chapter for clinical excellence. After his residency, Dr. Greenberg completed his training at Massachusetts General Hospital in Boston, MA, as a critical care fellow. He currently serves as Clinical Professor in the Department of Anesthesia and Critical Care at the University of Chicago Pritzker School of Medicine since 2018.

In addition, Dr. Greenberg has recently been appointed to be the Jeffery S. Vender Endowed Anesthesiology Chair of Research and Education, where he has focused his efforts on reshaping the Anesthesiology Research Program at NorthShore and is enhancing perioperative safety research. He also was the longest serving ICU Medical Director of Evanston Hospital for the last decade and a half. Dr. Greenberg created and developed the NorthShore University HealthSystem Extracorporeal Membrane Oxygenation (ECMO) Program and served as ECMO Medical Director for 6 years. The ECMO program outcomes are well above the national and international averages.

Dr. Greenberg has given over 80 lectures nationally and internationally, served on 4 editorial boards for anesthesia and medical journals and published several articles and contributed to a variety of book chapters in Anesthesiology and Critical Care Medicine texts. He served on a variety of notable national committees including the Program Committee for the Society of Critical Care Medicine (SCCM), the Adult Concepts of Critical Care Committee for the SCCM (served as chair of the Adult Concepts course in 2014-2015), the Critical Care Steering Committee for the American College of Chest Physicians and was a member of the American Society of Anesthesiologists Committee on Critical Care Medicine. He was the Co-Chair of the 2019 SCCM Annual Congress in San Diego, CA. With his interest in safety, he has also served on both the editorial and executive boards of the Anesthesia Patient Safety Foundation (APSF) and was appointed by the President to the position of Editor-in-Chief for the APSF Newsletter in 2017. This publication is distributed to 650,000 out of the 850,000 anesthesia professionals worldwide and it remains the most widely read safety publication globally. In addition, he was appointed to Associate Editor, Patient Safety Section, of Anesthesia & Analgesia. In 2020, he was elected by the APSF Board of Directors to be the Secretary of the organization (one of four officer positions) due to his work in extending patient safety education to 229 countries worldwide. With his focus on safety, he has provided lectures for multiple national and international organizations on handoff communication, goal directed therapy, neuromuscular blockade, perioperative safety priorities, clinical deterioration, and developing practical point of care protocols for massive transfusion/hemorrhage.

COURSE DESCRIPTION

Embrace, Engage, Empower

The 1st Annual Keck Medicine of USC Medical Quality Symposium brings together influential leaders and experienced practitioners to explore today's challenges and insights and to share strategies and innovations in healthcare quality, patient safety and performance improvement. This is an opportunity for all health care professionals to embrace quality as a priority, engage in the study and implementation of improvement and empower all in our mission to deliver high quality, high value and culturally sensitive care.

Abstract Submission

We invite submission of abstracts that highlight the work in the following quality domains:

- Clinical Quality Improvement
- Patient Safety
- Equity and Inclusion
- Access and Efficiency

Top scoring abstracts will be invited to give oral presentations as part of conference programming. Achievement Awards will be conferred to the topmost abstract in each domain.

COURSE OBJECTIVES

By the end of the course, participants will be able to:

- Discuss quality improvement models and the identification of evidence-based practices to improve quality and patient safety.
- Identify the impact of health equity and disparities on patient care delivery and outcomes.
- Describe at least one intervention to address social determinants that may be influencing patient outcomes.

TARGET AUDIENCE

This conference is intended for an interprofessional audience, including physicians, residents, nurses, allied health professionals and other members of the Keck Medicine of USC community.

ACCREDITATION STATEMENT

The Keck School of Medicine of the University of Southern California is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION

The Keck School of Medicine of the University of Southern California designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The following may apply *AMA PRA Category 1 Credit(s)™* for license renewal: Registered Nurses may report up to 5.75 credit hour(s) toward the CME requirements for license renewal by their state Board of Registered Nurses (BRN). CME may be noted on the license renewal application in lieu of a BRN provider number.

Physician Assistants: The National Commission on Certification of Physician Assistants states that *AMA PRA Category 1 Credits™* accredited courses are acceptable CME requirements for recertification.

CALL FOR ABSTRACTS

Abstract Deadline: March 20, 2023

Notification Deadline: March 30, 2023

All abstracts are reviewed by the Program Symposium Committee. Abstracts from each domain are invited to present posters at the conference. Top scoring abstracts are invited to give oral presentations as part of conference programming. Achievement Awards are conferred to the topmost abstract in each domain clinical quality improvement, patient safety, equity & inclusion, access & efficiency.

Authors must select one topic category that best fits the subject of their abstract. The Symposium Program Committee is looking for work in healthcare clinical quality improvement, patient safety, equity & inclusion, access & efficiency. The Program Committee reserves the right to recategorize an abstract.

Incomplete submissions may not be considered.

Authors must agree to:

1. Present the abstract if selected for presentation at the Symposium. This includes being present during the scheduled time of a poster session and if selected, oral presentation.
2. Verify the project was approved by an appropriate institutional review board if necessary for the project.
3. Authors will provide disclosure related to funding of the project or potential conflict of interest related to the work presented.

To apply, please go to <https://keckusc.cloud-cme.com/quality2023>, and see **CALL FOR ABSTRACTS**.

For questions, please contact KMCQualitySymposium@med.usc.edu or call (323) 442-9546.

REGISTER

Keck Medicine of USC

1st Annual Medical Quality Symposium: Embrace, Engage, Empower Hybrid Conference - April 14, 2023

Tuition: Choose one: ☐ Live Attendance ☐ Virtual Attendance

Complimentary tuition.

☐ MD/DO

☐ NP/PA/APP or RN/AH

☐ Students/Residents/Fellows

Location: HSC Conference Center on the USC Health Sciences Campus
2200 Trojan Way, Los Angeles, CA 90033

Parking: \$20 at San Pablo Parking Structure: 1630 San Pablo Street, Los Angeles, CA 90033
Please park in USC parking spots, NOT Hyatt Reserved spots.

Register: **Mail:** 1540 Alcazar Street, CHP 223, Los Angeles, CA 90033
Mail-in registration must be postmarked by April 11, 2023.

Online: <https://keckusc.cloud-cme.com/quality2023>

Phone: (323) 442-2555 | **Fax:** 1 (888) 665-8650

Email: usccme@usc.edu

On-site: **Live registration:** Available April 14, 9:30 am, HSC Conference Center.

Virtual registration: <https://keckusc.cloud-cme.com/quality2023>

NAME _____ DEGREE _____

MEDICAL LICENSE NUMBER _____

TELEPHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SPECIALTY _____

EMAIL ADDRESS* _____

INSTITUTIONAL AFFILIATION _____

*Registration confirmation and event reminder will be emailed.